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People to People Milestones

1989

- Help from People to People is incorporated at a 501(c)3 nonprofit organization.
- After operating a Food Arsenal at RCC and establishing a Soup Kitchen in Haverstraw, People to People opens its first official office in Nyack with Connie Coker as its first employee.

1990

- The Santa Project provides children from 139 struggling families with holiday gifts.

1991

- People to People hires Dolores Treger as its first Executive Director.
- The Rockland County Legislature provides People to People with a \$30,000 grant to purchase a van to transport food.

1994

- People to People holds its first Volunteer Recognition Event at the Stony Point Center. The most recent Volunteer Recognition Event was held in April 2014.

1997

- The USPS Letter Carriers partners with People to People to coordinate its Rockland County “Stamp Out Hunger” initiative. “Stamp Out Hunger” is the USPS Letter Carriers annual nationwide food collection effort. People to People coordinates “Stamp Out Hunger” so that other food pantries can benefit.

1998

- The Girl Scout Council of Rockland County held the first county-wide food drive for People to People. This weekend-long food drive was held at ten area supermarkets.

2002

- Back to School with Dignity is born! This program provides children from low-income families with backpacks filled with the school supplies they'll need to start school successfully. In 2002, nearly 200 kids benefitted from this program.
- People to People embarks on a major gifts campaign to raise funds for the purchase of a larger facility.

2004

- People to People purchases two units of the Demarest Mill Office Park in Nanuet.

2005

- People to People moves into its new home at 121 West Nyack Road in Nanuet, NY.

2006

- People to People launches its first website. The website has been redesigned twice since its launch to enhance communications with the public about the mission, programs, services and needs of People to People.

2008

- Upon the retirement of Dolores Treger, People to People names Diane Serratore as the second Executive Director in the organization's history.

- People to People receives the Rockland Business Association Pinnacle Award for NonProfit Organization of the Year.
- The Santa Project is renamed Project Joy and provide 700 children of People to People clients with holiday gifts.

2009

- People to People provides a record-breaking number of Rockland households with food. One thousand Rockland households came to People to People in July 2009 for food.
- People to People holds its first “Down the Shore” event to recognize outstanding supporters and raise urgently needed funds.
- People to People launches its facebook page. Today, the People to People facebook page has more than 2,500 “likes.”

2010

- People to People holds a “Hunger Summit” to bring all agencies, organizations, nonprofits, faith-based organizations and more together to articulate the issue and identify ways to work together.
- People to People introduces a new logo that better illustrates the mission and meaning of People to People.

2011

- As a result of PtoP’s Hunger Summit, People to People worked with Catholic Community Services, JCC, Jewish Family Services and TOUCH to arrange for monthly deliveries from the Regional Food Bank of Northeastern NY to the JCC back parking where thousands of pounds of food was distributed to Rockland’s community and faith-based food pantries.

2012

- People to People spearheads Rockland County's first Hunger Action Week. In 2013 and 2014, Rockland County declared September as Rockland County Hunger Action Month.
- Hurricane Sandy hits Rockland County hard! Despite (or in spite of) significant damages sustained by People to People's offices and food pantry, PtoP agreed to be designated as Rockland County's Emergency Food Distribution Site.

2013

- People to People holds its first "Get Saucy" event. "Get Saucy" was so much fun and so successful that People to People will "Get Saucy" again on November 13, 2014.
- People to People kicks off "It's In The Bag" at the Nyack Center and the Haverstraw Center.