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NEWS RELEASE

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MI-BOX's Fourth Annual County-wide "Triple Drive" Collection Campaign for Toys, Food and Coats now Underway to Benefit People to People

Nanuet, NY (November 5, 2014) -- People to People, Rockland's largest food pantry and MI-BOX Mobile Storage of West Haverstraw are once again teaming up to assist less fortunate families in the Rockland County area with the launch of the fourth annual "Triple Drive" - collecting toys, food and coats this Thanksgiving and holiday season.

MI-BOX, the portable storage company servicing the NY/NJ/CT metropolitan area, is serving once again as the repository for donations to Rockland's needy. People are encouraged to bring new, unwrapped toys (for boys and girls ages 1-18), new or gently used coats and various non-perishable food items to MI-BOX's warehouse located at [8 Carol Avenue in West Haverstraw, NY](#). Items can be dropped off at MI-BOX Monday-Friday between the hours of 9:00 am and 5:00 pm. Those who want to donate, but are unable make it during those hours, can contact MI-BOX and arrange to leave items in one of the secure MI-BOX containers located outside the company's headquarters.

The toys and coats will help fill People to People's "Joy Store!" which provides new toys and clothing to area families. In particular, People to People needs new toys to give to boys and girls ages 2-14. Items such as soft toys, dolls, sports games, scrapbooks, art and craft kits, action figures, toy trucks, building games, musical and educational toys, and children's books are always welcome.

“Once again we are anticipating a challenging winter this year that will require many coats and other clothing items such as hats and gloves for our area’s needy. In addition to the clothing and toys, there is also always a need for non-perishable food items,” said Diane Serratore, Executive Director of People to People. “We’ll be providing a traditional Thanksgiving Dinner for nearly 2,000 Rockland Families this year - - more than 4,500 people -- thanks to MI-BOX and all the generous donors that we have. We would not be able to provide the level of assistance that we do without their generous support.”

People to People is looking for donations of specific food items for the holiday dinner, including:

- instant potatoes and stuffing
- canned corn, string beans and sweet potatoes
- cranberry sauce and turkey gravy
- Bisquick or cornbread mixes
- pie crust mix and filling
- canned or bagged nuts

“We have been proud to take part in People to People’s efforts over the years, but we do look forward to the day when our efforts are no longer needed,” said Lauren Schroeder, Marketing Manager, MI-BOX. “No one should be without warm clothing in the wintertime and we don’t want to see children do without presents over the holidays. We are eager to do our part in assisting our neighbors who are in need.”

For more information about the MI-BOX Toy Drive project for People to People, visit www.peopletopeopleinc.org or contact Diane Serratore at diane@peopletopeopleinc.org or Lauren Schroeder at MI-BOX (845-947-3300 / lschroeder@mibox4u.com). For more information about volunteering for the *Joy! Store*, contact Betsy Rodman at betsy@peopletopeopleinc.org.

ABOUT PEOPLE TO PEOPLE

People to People, Rockland’s largest food pantry, is feeding Rockland’s hungry by providing more than 1,100 families with groceries, produce, dairy and meat or poultry products every month. In addition, People to People works to help an ever-increasing number of struggling Rocklanders through difficult times with dignity by providing clothing, school supplies, refurbished computers and other support. For more information, contact Diane Serratore at 845-623-4913 or at diane@peopletopeopleinc.org.

ABOUT MI-BOX

MI-BOX is a portable storage company servicing the NY/NJ/CT metropolitan area. The concept behind MI-BOX is simple: deliver high-quality mobile storage containers (16’ long by 8’ high by 7’ wide) to people who

have a need for temporary storage or movement of property. Convenient loading and unloading is what sets MI-BOX apart from traditional moving and self storage services. There is no pressure — users of the service can load or unload their belongings as their busy schedule permits. Whether you need the storage for your clients or your business, MI-BOX can help. It is self storage delivered to you saving you time and money. For more information visit <http://www.getmibox.com>.

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